

DAY 1 - 5TH SEPTEMBER

EVENT AGENDA

MAIN HALL

10:00-11:00 AM  
60 MINUTES

Registration & Founder Networking

11:00-11:15 AM  
15 MINUTES

Welcome Note & Summit Opening

Keynote Session

11:15-11:25 AM  
10 MINUTES



Vivek Chadha  
Startupology

How the D2C Space is Evolving and What This Room is Really About

Keynote Session

11:25-11:30 AM  
05 MINUTES



Chetan Malhotra  
Xelore

Product Spotlight - Xelore

Keynote Session

11:30-11:45 AM  
15 MINUTES



Gautam Shelley  
AiSensy

How AiSensy helping D2C Brands Drive Revenue on WhatsApp

Fireside Chat

11:45 AM-12:15 PM  
30 MINUTES



Megha S  
Startupology



Nikhil Gang  
Nitro Commerce

Ai Copilot for D2C Brands

Fireside Chat

12:15-1:00 PM  
45 MINUTES



Vivek Chadha  
Startupology



Devansh Jain  
Culture Circle



Ackshay Jain  
Culture Circle

From Community to ₹100 Cr+: Building India's Next Consumer Marketplace

Panel Discussion

1:15-2:00 PM  
45 MINUTES



Roshan Farhan  
MyraAI



Rajat Khullar  
Bix Bi Biu



Rimjim Deka  
LittleboxIndia



Astha Katta  
Style



Ashwin Raguraman  
Bharat Fund

Building the Next ₹100 Cr Consumer Brand in the AI Era

2:00-3:00 PM  
60 MINUTES

Lunch & Founder Networking

Panel Discussion

3:00-3:45 PM  
45 MINUTES



Sanchit Narang  
Xportal



Radhesh Sirohiya  
Style



Manish Tripathi  
Hachi Wilson



Anurag Goyal  
PepsiCo India

The Omnichannel Playbook: Winning the Modern Consumer

Fireside Chat

4:00-5:00 PM  
60 MINUTES



Priyanka Chelani  
expertbells



Arjun Vaidya  
V3 Ventures

The Metrics That Build Profitable D2C Brand

Panel Discussion

5:15-6:00 PM  
45 MINUTES



Dakshin Lakshman  
Foundertx



Mehul Shah  
IVY Growth



Abhishek Agarwal  
Backstreet Capital



Chinmay Shah  
Startup Sherod

What Investors Look for in the Next Generation of D2C Brands

Fireside Chat

6:00-6:30 PM  
30 MINUTES



Priyanka Chelani  
expertbells



Sahil Jindal  
MD, Jindal Group

The Evolving Landscape of D2C Business

6:30-7:00 PM  
30 MINUTES

Closing Keynote & Speaker Felicitation

8:00-11:00 PM  
180 MINUTES

Networking Dinner

Platinum Pass Only

Residential Pass Only

HALL 2 - MASTERCLASS

Masterclass

3:00-3:45 PM  
45 MINUTES



Mehul Shah  
IVY Growth

From Idea to Investor: Use AI to Pitch Your Startup to 20+ Investors in 10 Minutes

Masterclass

5:00-5:30 PM  
30 MINUTES



Mohit Dua  
AiSensy

Whatsapp Automation & Customer Retention

Masterclass

6:00-6:30 PM  
30 MINUTES



Mohit Maheshwari  
NKO Digital

Visibility in Answer Engines and Search: How It Helps D2C Brand Discovery and Sales

DAY 2 - 6TH SEPTEMBER

6:00-8:00 AM  
120 MINUTES

Yoga Meditation & Pickle Ball Session

Residential Pass Only

8:00-10:00 AM  
120 MINUTES

Networking Breakfast

Residential Pass Only